EDUCATED. WE STAND



FROM AWARENESS TO ACTION: BUILDING COMMUNITY

PRESENTED BY

Karla Hernandez-Mats

PROTECTING PUBLIC SCHOOLS. DEFENDING EVERY STUDENT. BUILDING CIVIC POWER.

EDUCATED. WE STAND: BORN FROM A FIGHT FOR OUR PUBLIC SCHOOLS



- We saw public schools becoming a target for political division, privatization, censorship, and disinvestment.
- We knew educators and families could not sit on the sidelines while school board decisions shaped children's futures.
- Educated We Stand was built to bring together parents, educators, students, and community allies.

Our purpose

ORGANIZE COMMUNITIES TO ELECT LEADERS WHO BELIEVE IN STRONG, INCLUSIVE, STUDENT-CENTERED PUBLIC SCHOOLS.

A PRO–PUBLIC EDUCATION SCHOOL BOARD CANDIDATE

- ✓ Puts students and public schools first
- ✓ Respects educators, families, and community voice
- ✓ Supports evidence-based decision-making
- ✓ Protects inclusive, welcoming learning environments
- ✓ Believes public funds should strengthen public schools
- ✓ Governs with transparency, integrity, and accountability
- ✓ Solves problems rather than exploiting division



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THE WINNING STRATEGY: BUILD THE BIG TABLE



A winning coalition includes:

- Parents, caregivers, grandparents, and alumni
- Educators and school staff
- Students and youth leaders
- Civil-rights, disability-rights, and community advocates
- Faith and neighborhood leaders
- Labor and civic organizations
- Local businesses and trusted community messengers

STRONG PUBLIC SCHOOLS

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YOUR ROLE IN THE NEXT SCHOOL BOARD WIN

1. Listen - Learn what families, educators, and students need.

2. Identify - Recruit values-driven candidates and trusted messengers.

3. Unite - Build a broad community coalition.

4. Mobilize - Educate voters, recruit volunteers, and turn out supporters.

5. Sustain - Stay involved after Election Day and hold leaders accountable.





WHO WILL YOU BE?

- [ ] Candidate scout
- [ ] Coalition builder
- [ ] Storyteller
- [ ] Voter educator
- [ ] Volunteer recruiter
- [ ] Canvas or phone/test banker
- [ ] Donor or fundraiser
- [ ] School-board meeting monitor
- [ ] Public-school ambassador

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JOIN OUR COMMUNITY OF CHANGEMAKERS



Stay informed. Get connected. Take action.

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