

#VOTEPUBLIC

How Wisconsin is
Organizing to **WIN** the
Fight for Public Schools



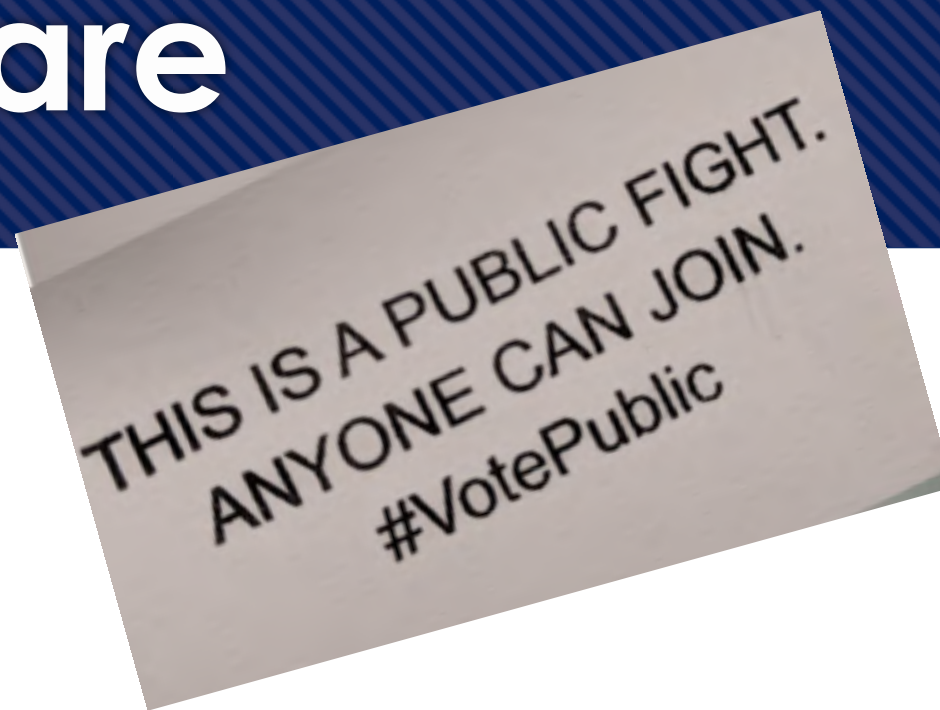
October 20, 2018

Network for Public Education

Who we are



We are a non-partisan coalition connecting ALL public education supporters to information, actions, and each other.



**WISCONSIN
PUBLIC
EDUCATION
NETWORK**



**Every child deserves
an equally excellent
public education.**

**No
exceptions.**



**The people who know and care the
most about
our students and schools
should be HEARD the
LOUDEST and
RESPECTED the MOST.**



Why we do it: EQUITY MATTERS



- Student success
- Funding fairness
- Respect for teachers
- Democracy depends on strong public schools
- Thriving communities



Photo: Joe Brusky

Why don't we have equity

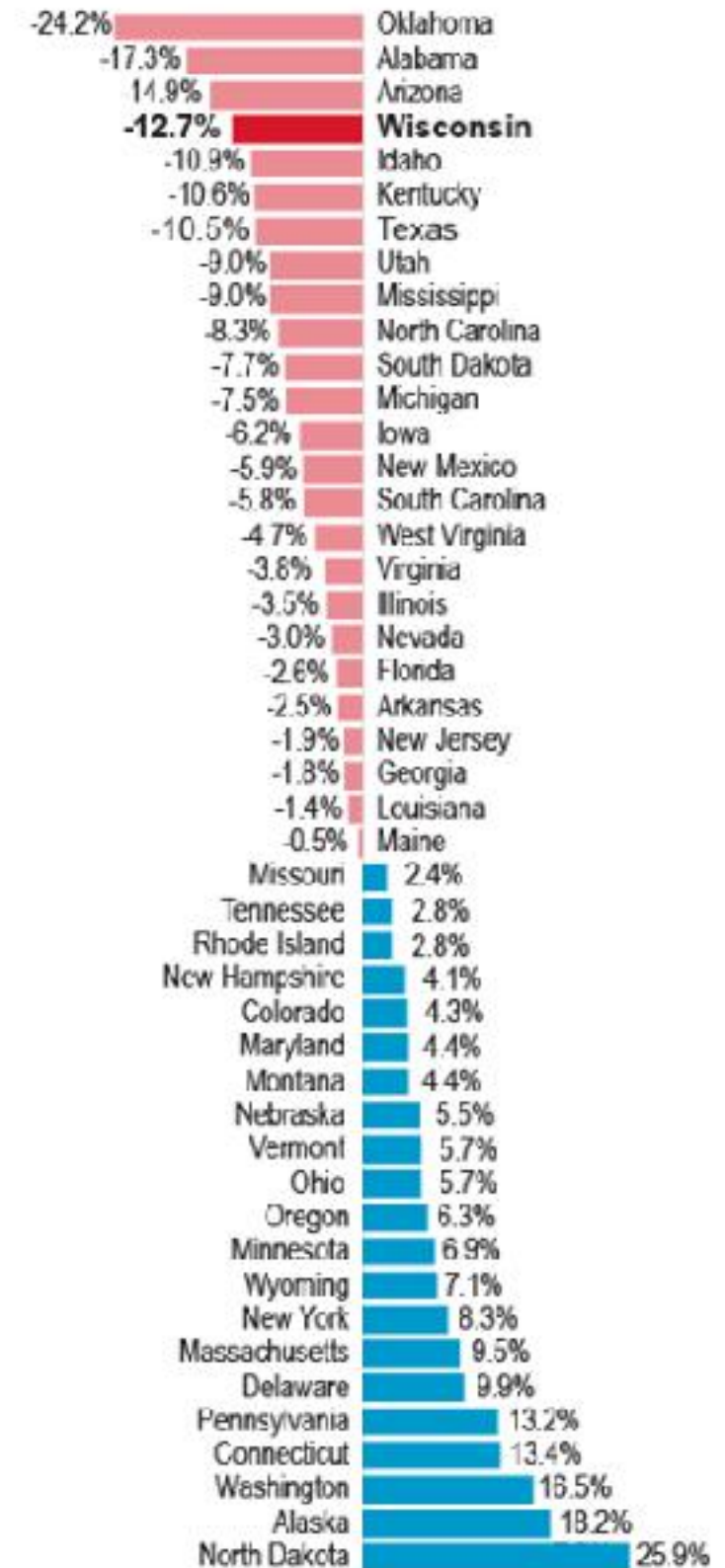
Change in Per-Pupil Revenue Over Time



Source: Department of Public Instruction. 2011-13 State Budget. http://pb.dpi.wi.gov/pb_11-13_budget
2013-15 State Budget. http://news.dpi.wi.gov/news_2013-15-state-budget-information

Wisconsin Cuts to Education Among Largest in the Country

Percent change in state formula per student, inflation-adjusted, fiscal years 2008-2016.



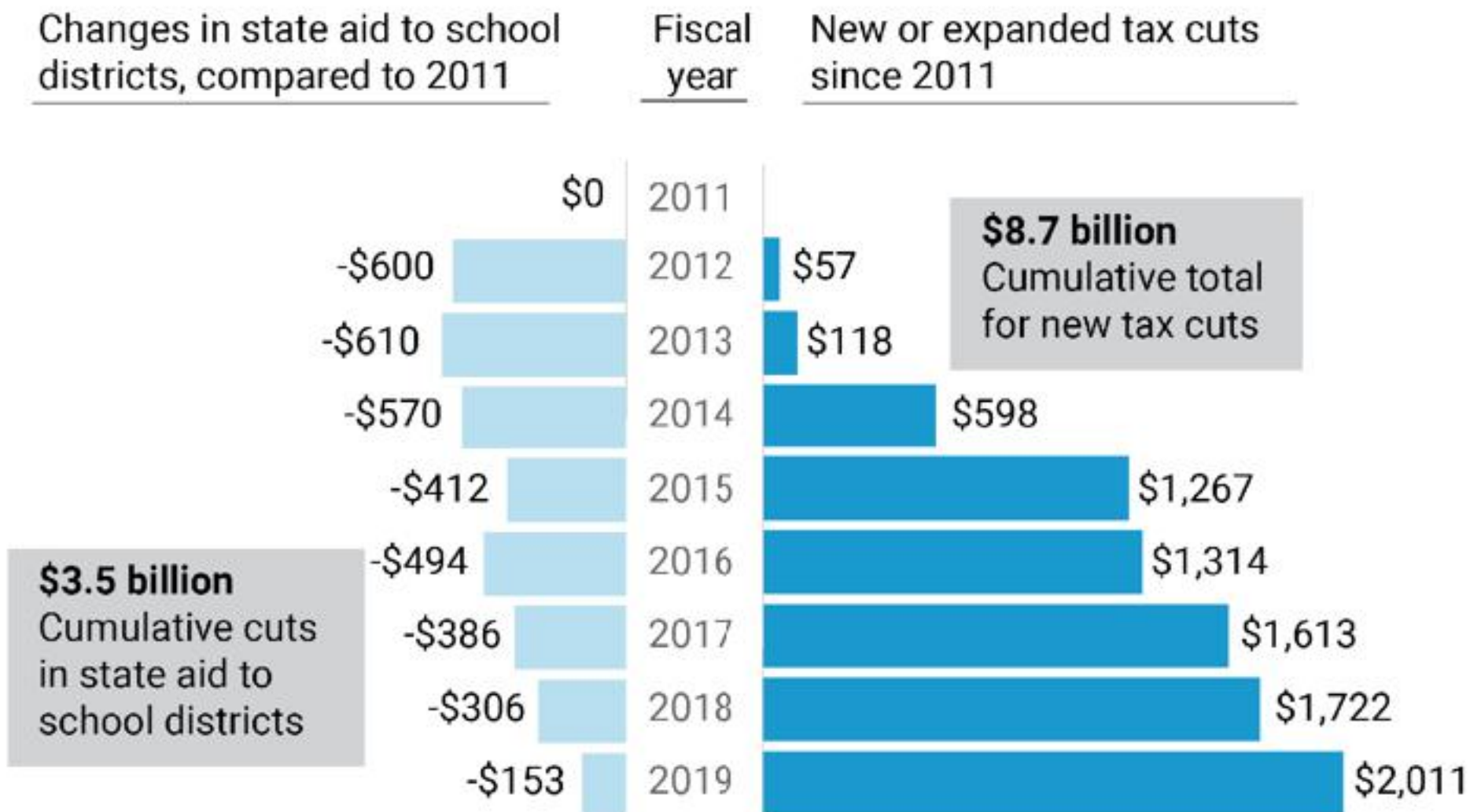
General or formula funding is the primary form of state K-12 funding. States also typically provide revenue for other, more specific purposes, such as bus transportation and contributions to school employee pension plans. California, Hawaii, Indiana, and Kansas are excluded because the data necessary to make a valid comparison

Wisconsin
has cut
**\$3.5
BILLION**
in state aid
to public
schools
since
2011



Tax Cuts Increase, Even as State Aid to Wisconsin Public School Districts Remain Below Historical Levels

Dollar amounts are shown in millions, and in 2018 dollars.



State aid to public school districts excludes property tax credits, aid to non-district charter schools, and aid to private voucher schools.

How does school funding work in Wisconsin?



In an open relationship

It's complicated

Separated

Divorced

FUNDING INEQUITY in Wisconsin:

Per Pupil State Aid



PUBLIC	\$5,001	(K-12 average)
	\$8,619	(privately-run charter)
PRIVATE	\$7,754	(K-8 Private Tuition Subsidy)*
	\$8,400	(9-12 Private Tuition Subsidy)*
	\$12,431	(Special Needs Tuition Subsidy)*

* Private figures are for 2018-2019 WPCP. Source: DPI

**35,420 students at 240 school statewide
received vouchers in 2017-2018.**

**Total voucher spending for
2017-2018 statewide was
\$274,003,172.65**

Only **28%** of **ALL**
voucher recipients
in the statewide
program **ever**
attended a public
school
(2013-present)

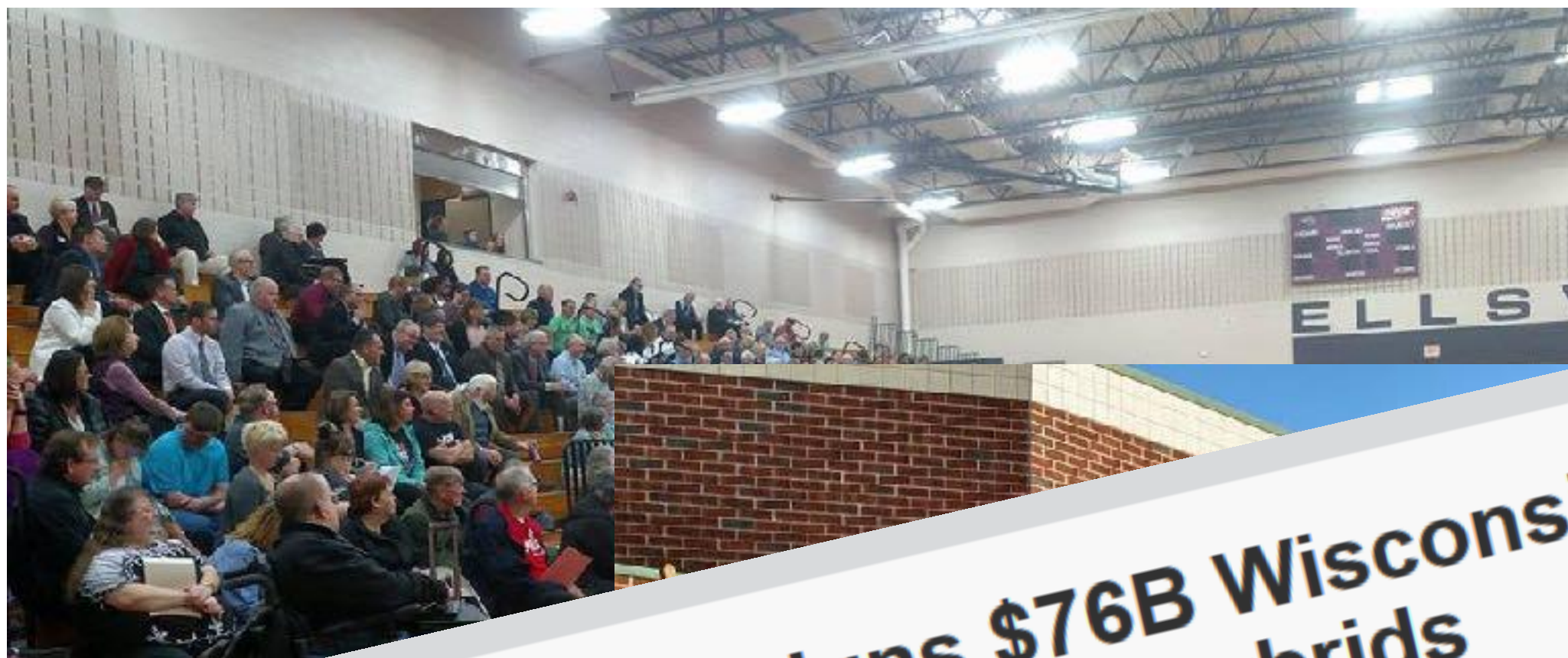
What we do that works



**LOCAL LEVEL ACTION,
STATEWIDE IMPACT**



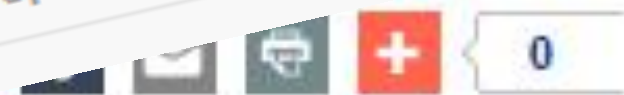
Joe Brusky



Gov. Scott Walker signs \$76B Wisconsin budget with money for schools, fees for hybrids

Patrick Marley, Jason Stein and Jen Zettel, Milwaukee

Published 9:58 a.m. CT Sept. 21, 2017 | Updated 5:27 p.m. CT Sept. 21, 2017



Gov. Scott Walker's budget remains up for debate, the governor is traveling the state to listen to constituents.

On Wednesday, the legislators were in Ellsworth, where the public weighed in on a number of issues, including the DNR and retirement benefits, but one topic stole the show.

"We've made difficult budget reductions at UW-Eau Claire, while doing our up most to try and protect the student experience," said UW-Eau Claire Chancellor James Schmidt.





**THE QUESTION IS NOT
"WILL THEY LISTEN?"
THE QUESTION IS
"DID I SPEAK UP?"**

Be a voice for children and our public schools. Our future depends on it.

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2. DEVELOP A PLAN. FOLLOW IT. FUND IT.

2018 WPEN Local Action Timeline

PEAK TACTICS

- focused on a specific, measurable outcome (strategic goal) that will improve lives
- build capacity
- leverage resources and strengths of team
- motivational
- contagious, others can and want to emulate

FOUNDATIONAL/ BUILDING BLOCK TACTICS

- ongoing or preparatory
- "behind the scenes" work
- makes use of resources
- strengthens team

Local Action Peaks:

Host a regional "I love my public school event!" - celebrate local schools week of Feb. 12-16

Statewide Peak:

Feb. 12-16 I Love My Public School events (regional or local) amplified by WPEN

Local Action Peaks:

Local forums on school board elections, tax payer accountability and transparency in voucher spending (perhaps some sort of local action day around this/ paired with getting out and voting)

Statewide Peaks:

April 3: Spring Election

THEME:

#VOTEPUBLIC

Local Action Peaks:

Promote Summer Summit locally (bring local leaders!) and on-going #VotePublic efforts

Statewide Peaks:

Aug. 1: Summer Summit
Aug. 14: Primary Election

Local Action Peaks:

Us on a Bus (local bus stops with media to highlight ed issues) + #VotePublic

Statewide Peaks:

Us on a Bus events (final stop: circle the Capitol)
Nov. 6: General Election

Building block tactics: Report cards launch at the summit, PBS debate. **DEMOCRATIC PARTICIPATION**

Start planning strategy for the **BUDGET ACTION PLAN** (2019/2020)

Building block tactics: **Build support for strong 2019-2020 budget. And beyond!**

Building block tactics: I Love My Public Schools week kits, profile frames, social media. LTEs, etc

BLUE RIBBON AMBASSADORS (ongoing 2018 campaign—dates/locations TBA)
Local: Attend and promote regional hearings of Blue Ribbon Commission on School Funding
Statewide: help local teams prepare for hearings, amplify testimony, create talking points and media kits for fair funding proposals

BE THE MEDIA! (ongoing campaign)
Letter s to editor, op-eds, press releases and other local education and communication efforts. WPEN to serve as vehicle for sharing & amplifying stories (WE DID IT!, positive messages and events. more sharing of resources between groups. WPEN calls etc

Dec 2017/Jan 2018:

Legislative Alerts
Filing for Spring Elections

Feb/March 2018:

Legislative Hearings
Feb. 20: Spring primary

April/May/June 2018:

Legislative Hearings
April 3: Spring Election

July/Aug/Sept 2018:

Budget planning begins
Aug. 1: WPEN Summer Summit

Oct/Nov/Dec 2018:

Nov. 6: Fall Election
DPI 2019-2020

Build power to achieve a goal



PUBLIC HEARINGS BLUE RIBBON COMMISSION ON SCHOOL FUNDING



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Feb. 2	Milwaukee
March 19	La Crosse
March 26	De Pere
April 9	Fennimore
April 23	Oshkosh
May 7	Tomahawk
May 21	Turtle Lake
June 4	Madison



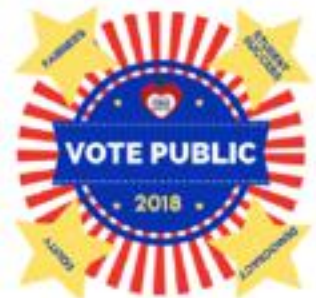
I MY PUBLIC SCHOOL & I VOTE

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I pledge to ensure that every student in every Wisconsin public school has equal opportunity to succeed and equal access to equally excellent resources.

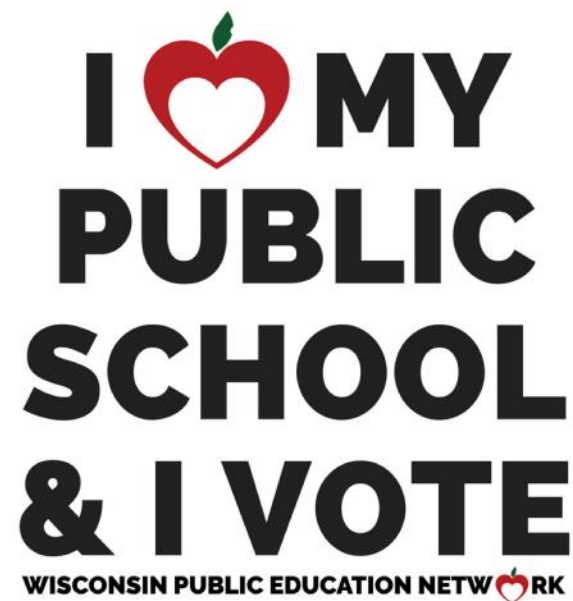
I pledge to support budget and policy measures that:

- Fix the school funding formula to prioritize student needs over property values
- Work for funding fairness by resolving revenue limit disparities.
- Restore funding to public schools, including by increasing the state's obligation to meet mandated costs of special education.
- Respect educators with hiring incentives and high standards for licensure.
- Demand full accountability for all private and privately-operated schools receiving tax dollars, and pledge not to further expand the existing voucher program.



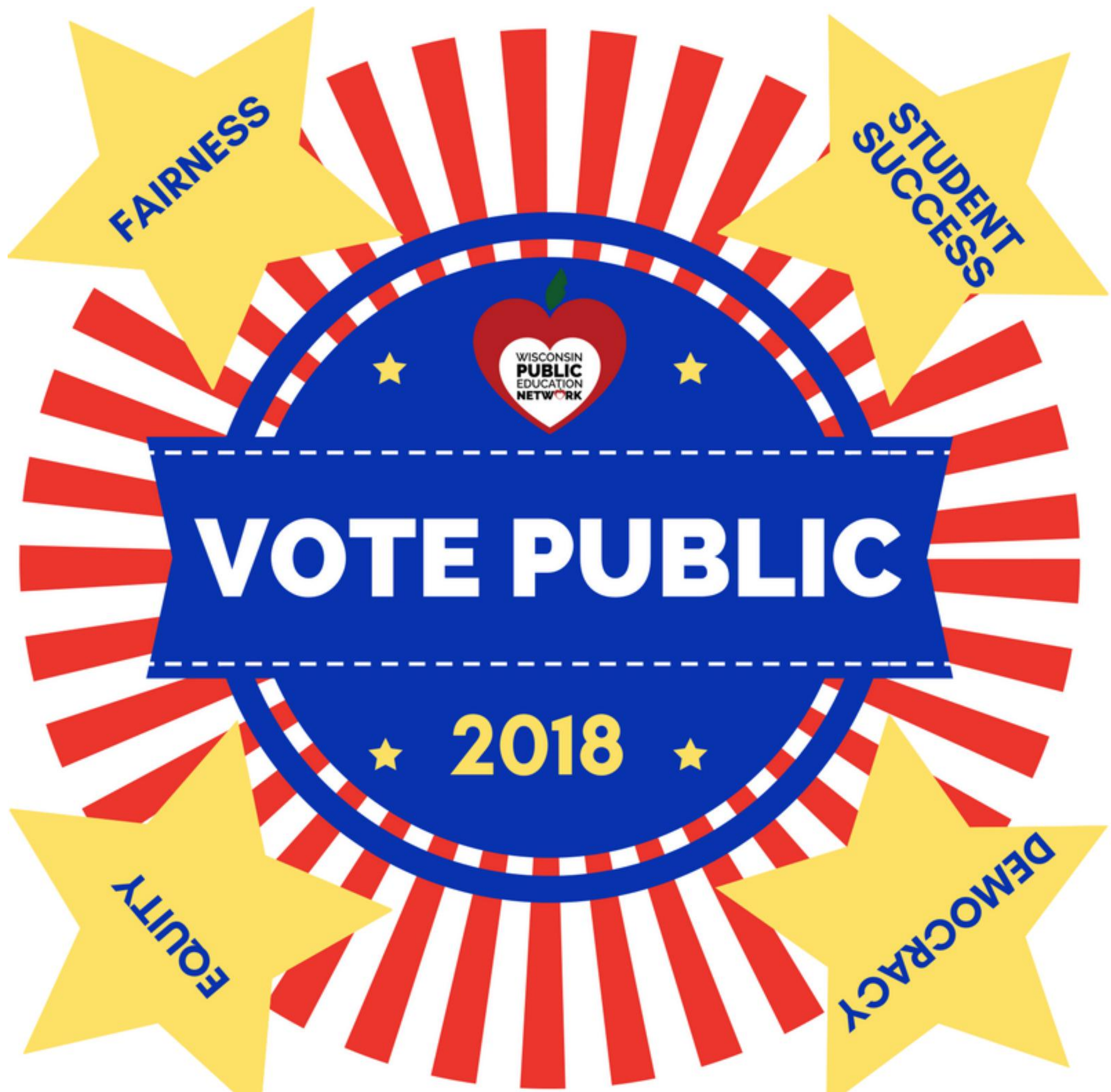
Let Wisconsin know that you #VotePublic!
Take your photo with your pledge card and share on social media.
Tag us @WisconsinNetwork (facebook) & @WiscEdNetwork (twitter)

#VotePublic



1. Make public education a nonpartisan focus of all elections
2. Elect strong supporters of our students and public schools
3. Hold our elected officials accountable for making votes that benefit our students and public schools once elected.





FAIRNESS

STUDENT
SUCCESS

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2018

EQUITY

DEMOCRACY

3. ESTABLISH CREDIBILITY



- BE THE CHANGE
- Local level

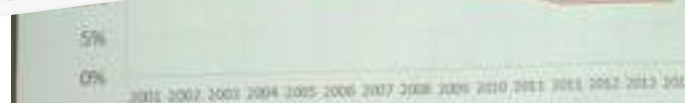
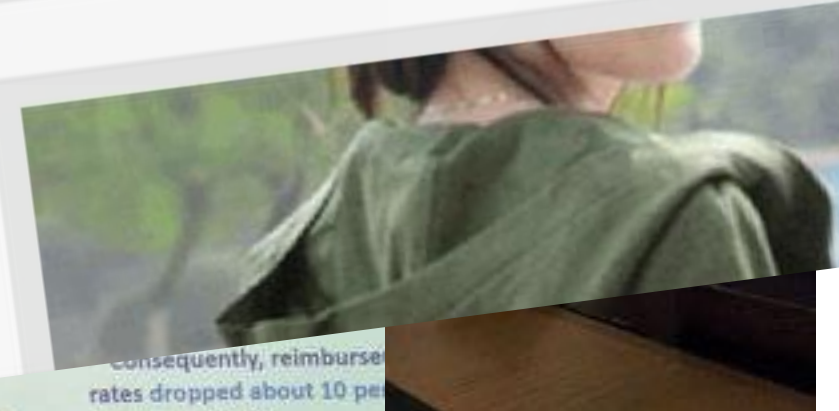
Tony Evers to seek unprecedented \$600 million more in special education funding

Annyssa Johnson, Milwaukee Journal Sentinel

Published 7:13 a.m. CT July 30, 2018 | Updated 1:35 p.m. CT July 30, 2018



Superintendent of Public Instruction Tony Evers will seek an unprecedented increase in school funding



SwD & EL

Source: Department of Public Instruction, 2013-14 State Budget, <http://dpi.wisconsin.gov/budget>, 2013-14 State Budget, <http://dpi.wisconsin.gov/budget>

Consequently, reimbursement rates dropped about 10 percentage points since 2001

Special Education (36% to 26%)
Bilingual-Bicultural (18% to 8%)





School concerns spur passions in Wisconsin governor's race

Sep 25, 2018 6:10 PM EDT

Answer Sheet • Analysis

A new public education movement is emerging in Wisconsin, a rebuke to Gov. Walker's war on labor and school privatization

Oshkosh Northwestern.

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Hoping for more investment in public education, grassroots advocates push to #VotePublic

Devi Shastri, Appleton Post-Crescent

Published 2:42 p.m. CT Aug. 2, 2018 | Updated 2:58 p.m. CT Aug. 2, 2018




**You're
counting on
our public
schools
to open up the
world for her.**

**She's counting
on you to
make sure
they can.**

BE A VOICE FOR STRONG
PUBLIC SCHOOLS. 860,000+
WISCONSIN KIDS ARE
COUNTING ON YOU.

#VotePublic



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4. AMPLIFY THE ACTION #BETHEMEDIA



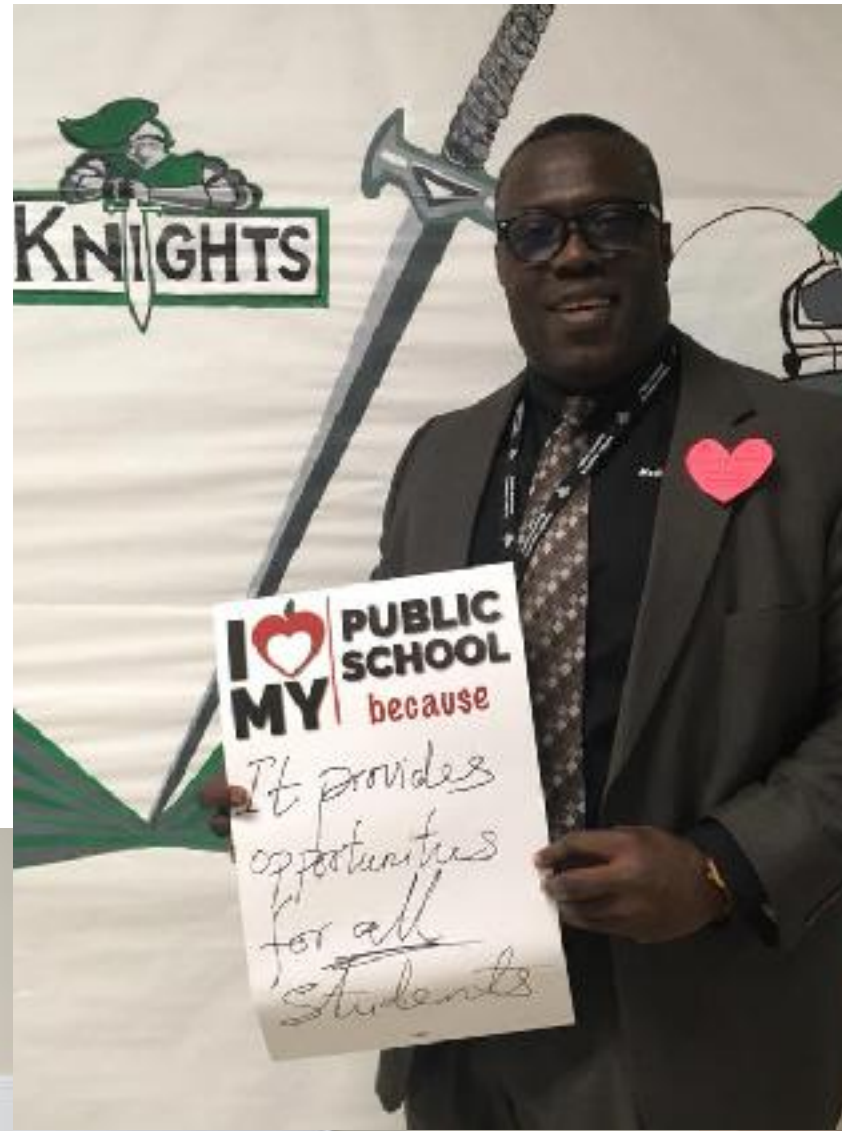
REPRESENTATIVE
MELISSA SARGENT

We
Sun
Prairie
Schools

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LOCAL IMPACT





**Be an everyday advocate
for strong public schools!**



Thank you!
please join us

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<EMAIL>



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